

News from the National Multiple Sclerosis Society in San Diego

-- Pacific Wealth Management of San Diego is named the new title sponsor of National MS Society's annual charity dinner auction

The National Multiple Sclerosis Society in San Diego has announced that Pacific Wealth Management of San Diego has agreed to serve as title sponsor of the 25th annual MS Dinner Auction to be held on Saturday evening, Nov. 19, at Loews Coronado Bay Resort in Coronado.

The annual MS Dinner Auction, a black-tie event regularly attended by more than 600 people who bid on more than 700 silent and live auction items, is considered one of San Diego's largest annual charity auctions. The event typically raises at least \$450,000 for multiple sclerosis research and programs for people with MS, a chronic, unpredictable and disabling disease of the central nervous system with no known cause, cure or prevention.

Pacific Wealth Management is an independent boutique wealth management firm located in the Del Mar area that provides investment management services to preserve and grow wealth. Founded in 1998, the San Diego-based firm helps high-net worth individuals, families, corporations and foundations preserve and growth wealth. The firm utilizes Proactive Asset Management, a proprietary asset management system in which risks are continuously evaluated and assets are actively managed to achieve optimum results. Their model has benefited clients even during the last decade's most tumultuous market situations.

"We are thrilled and grateful to welcome Pacific Wealth Management as a new partner with the MS Society and title sponsor of the annual MS Dinner Auction," said Richard Israel, president of the National MS Society's San Diego-based Pacific South Coast Chapter. "Our philosophies are similar with an emphasis on a high level of personal service to clients and reliance on unbiased research."

"We admire the National MS Society and the critical role it provides in support of the communities it serves," said Mark Hill, CFP®, CDFA, co-founder of Pacific Wealth Management. "The partnership is our demonstration and commitment of support to the San Diego community, and our colleague Justin Reckers."

Reckers, director of financial planning at Pacific Wealth Management, has MS and serves as a member of the Pacific South Coast Chapter's board of trustees. Reckers, who joined the company in 2004, also is managing director of Pacific Divorce Management, a sister company providing financial planning services to family law practitioners and divorcing parties.

The annual MS Dinner Auction is traditionally held on the Saturday before the week of Thanksgiving as a jump-start to holiday shopping. Tickets begin at \$150 per person, and packages with overnight stays are available. For more information, including a list of auction items, or to purchase your tickets, visit www.MSDinnerAuction.com, or phone Angela Northrup at (760) 448-8434. You can also visit www.facebook.com/msdinnerauction for exclusive item previews and event updates.

Silent and live auction packages, ranging from \$100 to \$25,000, will include professional services, home furnishings, consumer electronics merchandise, home-related products and services, a variety of domestic and international vacations, sports memorabilia and gift certificates for dining, entertainment, airfare and hotel accommodations. Other auction packages include fine art and jewelry, wine and spa packages and one-of-a-kind experiences.

In 2010, more than 600 people attended the 24th annual MS Dinner Auction and helped raise \$450,000 for multiple sclerosis research and programs and services for people with MS, the most common neurological disease affecting young- to middle-aged adults. Most people are diagnosed between the ages of 20 and 50. More than twice as many women as men have MS. There is no known cause, cure or prevention. Symptoms cannot be predicted and can vary greatly, ranging from numbness in the limbs and extreme fatigue to loss of balance and muscle coordination or paralysis.

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